

Developing the New Allied Health Profession



About Nautical Health Concepts

- Provides healthcare training and strategy consulting
- Specializes in Value-Based Care and changes in healthcare; including job description development
- Provides professional development training and curriculum enhancements for academia
- Organize collaborations with academia and private industry for research and internships



Changes in Healthcare Industry

- Transition from fee-for-service to value-based care and the Patient Centered Medical Home
- Frequent and meaningful use of Electronic Health Records
- Increased access to health insurance and other benefits
- Implementation of patient advocacy and disease management programs

Note: The evolution of the healthcare system has affected recruitment and job descriptions for many allied health professions as they graduate from academic institutions to seek employment.

Leading Strategies for Reshaping Healthcare Careers

Patient Centered Medical Home

- The engagement of all parts of a healthcare system to enhance patient experience.

Accountable Care Organization

- A group of healthcare providers that are aligned to manage a group of patients.

Care Coordination

- Services designed to address clinical and social barriers in order to prevent hospitalization and improve health outcomes.

Population Health

- A data-driven approach to managed patient groups by disease state, demographics, or medical guidelines.

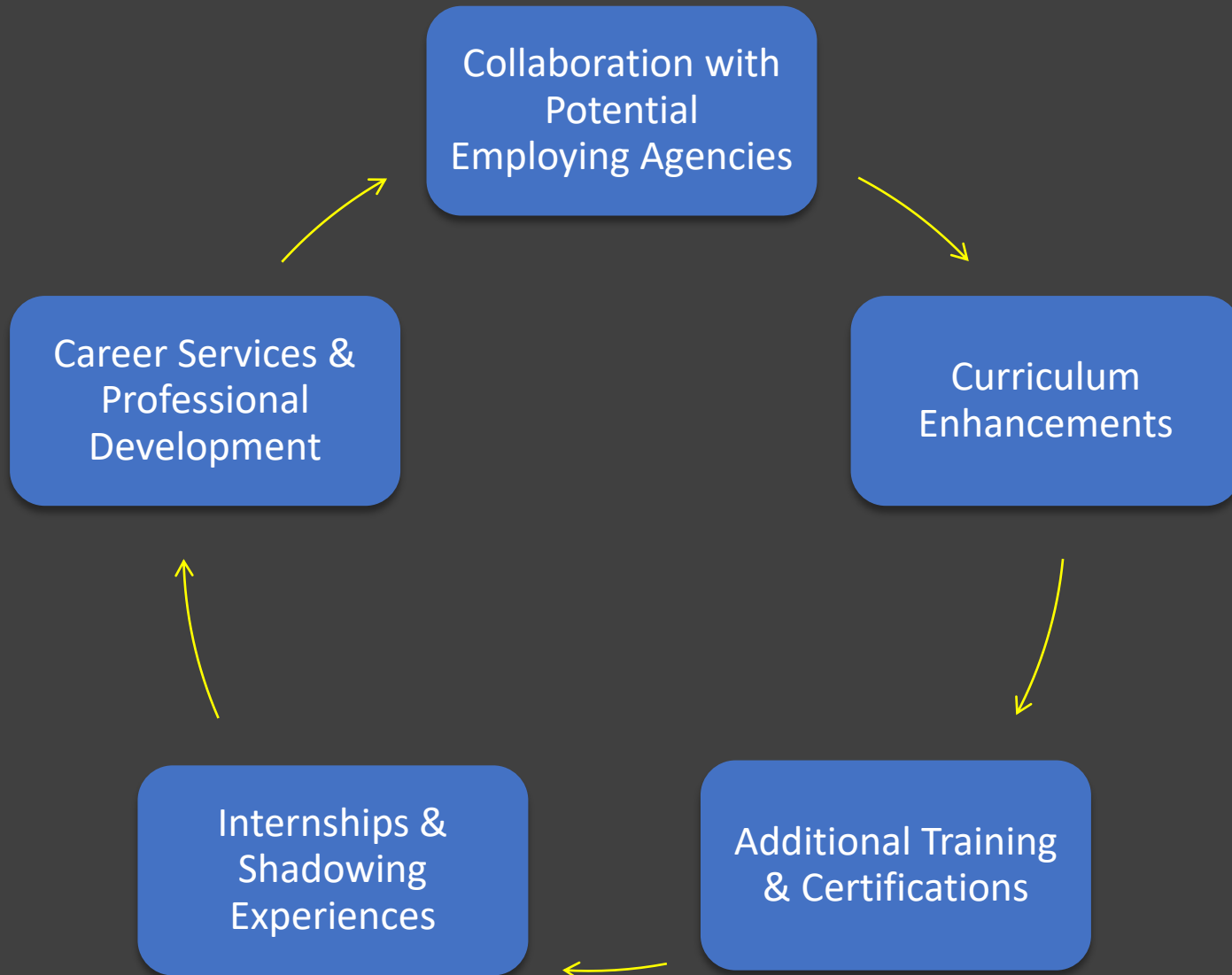
Transition in Healthcare Roles

Program	Roles in New Healthcare System
Public Health	Training Specialist Program Coordinator Population Health Specialist Quality Improvement Specialist Medical Economist Care Coordinator
Sociology / Social Work	Care Coordinator Discharge Planner Patient Advocate Enrollment Specialist Evaluator / Assessment Specialist Benefits Specialist
Cardiopulmonary Sciences	Asthma / COPD Educator Health Coach Care Coordinator Care Transitions Coordinator

<p>Health Information Management</p>	<p>Training Specialist Program Coordinator Evaluator Population Health Specialist Quality Improvement Specialist</p>
<p>Health Science</p>	<p>Patient Advocate Enrollment Specialist Training Specialist Care Coordinator Population Health Specialist</p>
<p>Health Care Management</p>	<p>Business Development Specialist Value Based Project Manager Quality Director Medical Economist Health Policy Analyst</p>

Note: Most of these roles require additional training or certification beyond their qualifying academic programs or licensing.

Our Health Career Enhancement Strategy



Modern Certification and Continuing Education

Certificate in Public Health (CPH)

Certified Diabetes Educator (CDE)

Certified Health Education Specialist (CHES)

Certified Professional in Healthcare Quality (CPHQ)

Fellowship of the American College of Health Executives (FACHE)

Registered Health Information Administrator (RHIA)

Certified Case Manager (CCM)

Project Management Certification (PMP)

ACE Certified Health Coach

Recommended Training Topics

1. Introduction to Value Based Care
2. Developing Disease Management Programs
3. Implementing Population Health Strategies
4. Introduction of Care Coordination
5. Disease Management for Non-Clinical Professionals
6. Data-Driven Program Planning and Evaluation
7. Primary Care and Behavioral Health Integration
8. Performance Improvement for Health Professionals
9. Introduction to Accountable Care Organizations

Benefits of Training and Enhancements

- Student Retention
- Job Placement
- Competitive Salaries
- Increased Enrollment
- Enhanced Student Experience
- Completion of multiple programs



We would love to collaborate to offer some or all of these services at your institution. You may contact us for additional information.

www.NauticalHealthConcepts.com

info@nauticalhealthconcepts.com

(404) 263-4041

